

## Fundamentals of E-Business

### Structure of question paper/blue print of question paper for MR/DA Students

**Time:3 hours**

**Theory: 80 Marks**

**Project/Practical:15 Marks**

**IA: 05 Marks**

**Total:100 Marks**

1. The question paper will cover whole of modified syllabus.
2. Total 18 questions will be set in the question paper.
3. There will be 3 sections in the question paper i.e. Section A, Section B and Section C and all Section are compulsory for all students.
4. Section A: Question no.1 will consist of 15 sub parts{(i) to (xv)} and each carry 2 marks.
5. Section B: Question no. 2 to 11 will carry 3 marks each. Answer of each question should be given in 5 to 10 lines.
6. Section C: Question no. 12 to 18 will carry 5 marks each. **Do any four questions out of 7.** Answer of each question should be given in 15 to 20 lines.
7. Use of non-programmable simple calculator is allowed.

#### Unit wise Distribution of Marks

Unit no.	Unit name	2 marks (MCQ or True/False)	3 marks	5 marks (Do any four)
I	Concept and Scope of information technology, Fundamentals of computers	2	1	1
II	Elements of computer system	2	1	
III	Multimedia	2	1	
IV	Fundamental of Internet and working of internet	2	1	
V	Introduction of E-commerce and E-commerce in India	2	1	
VI	E-Payments	1	1	1
VII	E-Security	1	1	1
VIII	E-Banking	1	1	1
IX	E-Trading	1	1	1
X	E-Marketing	1	1	1
Total		2×15=30	3×10=30	5×4=20

**Grand Total : 30+30+20=80 Marks**

**Note: 2 Marks questions will be of the type MCQ and True/False only.**