## **Business Studies-II**

## Structure of question paper/blue print of question paper for MR/DA Students

Time:3 hours Theory: 80 Marks

**Project/Practical:15 Marks** 

IA: 05 Marks Total:100 Marks

- 1. The question paper will cover whole of modified syllabus.
- 2. Total 18 questions will be set in the question paper.
- 3. There will be 3 sections in the question paper i.e. Section A, Section B and Section C. and all Section are compulsory for all students.
- 4. Section A: Question no.1 will consist of 15 sub parts {(i) to (xv)} and each carry 2 marks.
- 5. Section B: Question no. 2 to 11 will carry 3 marks each. Answer of each question should be given in 5 to 10 lines.
- 6. Section C: Question no. 12 to 18 will carry 5 marks each. **Do any 4** questions out of 7. Answer of each question should be given in 15 to 20 lines.
- 7. Use of non-programmable simple calculator is allowed.

## **Unit wise Distribution of Marks**

Unit no.	Unit name	2 marks (MCQ or True/False)	3 marks	5 marks ( <b>Do any</b> <b>four</b> )
I	Nature and Significance of management	1	1	
II	Principles of Management	1	1	1
III	Business Environment	1	-	
IV	Planning	1	1	
V	Organising	1	1	1
VI	Staffing	1	1	
VII	Directing	2	1	1
VIII	Controlling	1	1	
IX	Coordination	1	1	
X	Financial Management	1	1	1
XI	Financial Markets	1	-	1
XII	Marketing	2	1	1
XIII	Consumer protection	1	_	1
Total Marks		2×15=30	3×10=30	5×4=20

**Grand Total: 30+30+20=80 Marks** 

Note: 2 Marks questions will be of the type MCQ and True/False only.