

Term - 2

Business Studies - II

(COMMERCE and HUMANITIES GROUP)

Instruction: Section-A

1. Question No. 1 consists of 4 sub parts (1 a to 1 d) carrying 1 mark each.
2. Question No. 2 to 5 will carry 2 marks each. Answer of each question should be given in 5-10 lines.
3. Question No. 6 consists of 3 sub parts carrying 4 marks each, Do any 2 questions out of 3 questions. Answer of each question should be given in 15-20 lines.

Section-B

4. Question No. 7 consists of 2 sub parts (7 a to 7 b) carrying 1 mark each.
5. Question No. 8 to 12 will carry 2 marks each. Answer of each question should be given in 5-10 lines.
6. Question No. 13 consists of 3 sub parts carrying 4 marks each, Do any 2 questions out of 3 questions. Answer of each question should be given in 15-20 lines.

SECTION - A**1 Ans the following questions, each question carry one mark:**

(a) Which of the following is not an external source of recruitment? 1

(a) Campus recruitment

(b) Casual callers

(c) Promotion

(d) Direct recruitment

(b) What is Break-Even Point? 1

(c) A supervisor is also a leader of his subordinates. (True or False) 1

(d) Co-ordination is needed: 1

(a) At top level management

(b) At middle level management

(c) At lower level management

(d) At all the levels of management

All questions are compulsory each question carry two marks:

2 What are selection tests? 2

3 Explain the term 'Span of Control'. 2

4 Explain the Upward Communication with example. 2

5 "Co-ordination is the essence of management" Comment. 2

Do any 2 questions, each question carry four marks:

- 6 (i) What is the Importance of Training? 4
- 6 (ii) Briefly explain the four elements of Directing. 4
- 6 (iii) Explain any four principles of Co-ordination. 4

SECTION - B

7 Ans the following questions, each question carry one mark:

- (a) A company can raise capital through the primary market in the form of: 1
- | | |
|-------------------|-----------------------|
| (a) Equity shares | (b) Preference shares |
| (c) Debentures | (d) All of the above |
- (b) In case an aggrieved consumer is not satisfied with the decision of the State Commission, he can make a further appeal in : 1
- | | |
|----------------------------|-----------------------|
| (a) National Commission | (b) District Forum |
| (c) Supreme Court of India | (d) None of the above |

All questions are compulsory each question carry two marks:

- 8 What are Financing Decisions? 2
- 9 What do you mean by Bull and Bear? 2
- 10 What do you mean by Working Capital? 2
- 11 What do you mean by Consumer Protection? 2
- 12 What is Secondary Market? 2

Do any 2 questions, each question carry four marks:

- 13 (i) Write any four rights of consumers. 4
- 13 (ii) Explain any four functions of stock exchange. 4
- 13 (iii) Discuss any four factors affecting fixed capital requirements. 4