Class +2

<u>Trade</u>:- Import Export Management <u>Paper - 1</u> <u>Management - 2</u>

<u>Syllabus - Term - 2</u>

Staffing: Selection Procedure, Type of Tests, Advantages and Disadvantages of Test.

<u>Interview</u>:- Meaning , objective of Interview , Types of Interviews.

<u>Wage Payment</u>:- Incentive Wage System , Group Incentives and Prerequisites of Good Incentive Plan.

Directing Motivation: Meaning, Types, Importance, Theories, of Motivation, Techniques to Increase Motivation, Leadership, Nature, Features, Qualities of a good Leader, Importance of Leadership Management, Techniques of Effective Leadership.

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<u>Paper - 3</u> <u>Import</u> <u>Management</u>

Syllabus - Term - 2

Registration with Regional Authorities of Director General of Foreign Trade , Registration with Import Promotion Council , obtaining an Import Licence and Quota . Permanent Account Number (PAN) ,Import of Samples , Gifts , Sports Goods and Repaired Goods etc obtaining an Import Licence .

Import Documentation, Indent, Types of Indent, Bill of lading, Bill of Entry, Letter of Credit, Bill of Sight, Dock Challan, Dock warrant.

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Trade - <u>Import Export</u> <u>Management</u>

Paper - 2 - Technology and E-Commerce Syllabus - <u>Term - 2</u>

E- Commerce :-

Meaning , Features , Functions , Advantages and Disadvantages , Future Problems and opportunities of E-Commerce in India .

Banking:

Meaning, Advantages, Disadvantages of e-banking, Difference between Traditional Banking and E-Banking.

<u>Advertisement :-</u>

Advertisement through Internet , Advantages of Advertisement through Internet , Social Networking Sites :-Facebook , Twitter , Orkut , Myspace etc

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