

CLASS-XII
MEDIA STUDIES
(2020-21)

Time: 3 Hours

Theory: 80 Marks
IA/B. bank: 20 Marks
Total: 100 Marks

OBJECTIVES

Communication media have under gone big changes during a couple of decades and made its importance more meaningfully and abundantly felt. This has made our society awake in era of various new concepts and phenomena such as globalization, social media, civil society, new media and so on. It is being felt that communication media are playing an important role in shaping young minds, hence introductory information and practice is to be provided to students in this subject, at this stage.

STRUCTURE OF QUESTION PAPER (THEORY)

1. The questions shall be set keeping in mind that the subject matter is for beginners in this subject/ field.
2. There will be 33 questions, all compulsory.
3. Part- I of the question paper shall consist of 20 questions of 1 mark each, 10 out of them shall be objective type and 10 of multiple choice questions, all to be set from whole of syllabus.

$1 \times 20 = 20$

4. Part- II of the question paper shall consist of 5 Short Answer questions of 3 marks each. The answer to such questions may run into four to five sentences. All questions shall cover whole of the syllabus, at least one from each group.

$3 \times 5 = 15$

5. Part- III of the question paper shall consist of 5 Short Answer questions of 4 marks each with internal choice. The examinees shall answer these in a paragraph or two in size or length. Paper setter shall select three questions and choice questions too each from each unit.

$4 \times 5 = 20$

6. Fourth part of the question paper shall contain 2 questions of 6 marks each, with 100% external choice, equally chosen from each unit. Each answer shall run into 300 words minimum.

$6 \times 2 = 12$

7. Fifth part of the question paper shall contain a source based question. The students shall answer the questions from given comprehensive paragraph. All questions will be objective type with at least one question of matching items from two columns.

$13 \times 1 = 13$

Question wise breakup:

Type of Question	Marks Per Question	Total no. of Questions	Total Marks	Percentage
Objective Type/ Multiple choice ques.	1	20	20	25
Short Answer (SA-I)	3	5	15	18.75
Short Answer (SA-II)	4	5	20	25
Long Answer (LA)	6	2	12	15
Source based (SB)	13	1	12	16.25
Total		33	80	100

Weightage to Difficulty Level:

Estimated Difficulty Level	Percentage
(i) Easy (E)	30%
(ii) Average (Av)	50%
(iii) Difficult (D)	20%

IA/Book Bank/Viva

20 Marks

1. **Printed material or Aired programmes:** Each student shall have to send their articles, features and letters to various newspapers or magazines and (Or) they may take part in any of the radio programmes. They shall have to maintain record of their practical work. Printed/Broadcasted/Telecasted materials in accordance with syllabus shall be assessed out of maximum 8 marks.
2. **Viva:** The examiner may ask the candidates questions on visit to any Radio or T.V. station and Current Affairs related to running academic session period.

10 Marks

3. **Book Bank:** The examinees shall submit their study material for students to follow and their this endure will be evaluated.

2 Marks