Class-XII

Fundamental of E-Business

(Model Test Paper)

(Theory Paper)(As per guidelines of 2020-21)

Time: 3 hrs   **Max. marks:80**

Note:

1. The question paper cover whole of new modified syllabus 2020-21.

2. Total 23 questions are there in the question paper.

3. There are three sections (Viz A, B & C) in this question paper and all sections are compulsory.

4. Section A: Question no. 1 consist of 30 sub-parts (1(i) to 1(xxx)), carrying 1 mark each.

5. Section B: Question no. 2 to 16 carry 2 marks each. Answer of each questions should be given in 5-10 lines.

6. Section C: (Do any 5 questions out of 7 questions). Question no. 17 to 23 carry, 4 marks each. Answer of each question should be given in 15-20 lines.

Section-A

Multiple choice Questions

(Each question must be given one answer only.)

Q.1(i)   Computers are helpful in:

         (a)Teaching   (b) learning

         (c) Business   (d) all of the above

Q. 1(ii)   PC stands for:

         (a) Personal computers   (b) Portable computers

         (c) Picture computers   (d) None of the above

Q.1(iii)   Which of these computer device primarily used to provide hard copy?

         (a) Monitor   (b) Printer

         (c) Scanner   (d) Card reader

Q. 1 (iv)   Which of the following is an antivirus program?

(a) Panda   (b) Foxpro

(c) MS-Office   (d) All of the above

Q.1(v)   MIDI stands for:

(a) Musical instrument digital interface.

(b) Multimedia interface driver installation.

(c) Multimedia installation with digitized interaction.

(d) None of the above

Q. 1 (vi)   Multimedia is used for:

(a) Playing computer games   (b) Teaching and training

(c) Mass education   (d) All of the above

Q.1 (vii)   Internet is governed by:

(a) Microsoft corporation   (b) Adobe

(c) Dishnet   (d) None of the above

Q.1(viii)   WWW means:

(a) World Wide WAN   (b) World Wide Web

(c) World WAN Web   (d) None of the above

Q.1 (ix)   Which of the following is not a model of e-business.

(a) B2B   (b) D2C

(c) C2C   (d) B2C

Q.1 (x)   Demonetization is done generally to:

(a) Combat inflation   (b) Combat corruption

(c) Discourage a cash system   (d)All of the above

Q.1 (xi)   Debit card can be used at:

(a) ATM   (b) Grocery store

(c) Restaurant   (d) All of the above

Q.1 (xii)   E-payment is also called:

(a)Electronic payment   (b) Internal payment

(c) Web payment   (d) All of the above

Q.1(xiii)   A proxy server acts as a :

(a) Substitute or agent   (b) Additional server

(c) Firewall   (d) All of the above

Q.1(xiv)   Risk posed to security include:

(a) Unauthorized access   (b) Theft of data

(c) Virus attack   (d) All of the above

Q.1 (xv)   E-banking provides:

(a) Local Coverage   (b) Global coverage

(c) National coverage   (d) None of the above

Q.1 (xvi)   E-banking provides services:

(a)   During the normal working hours only.

(b)   During 24×7

(c)   Both of the above

(d)   None of the above

Q.1 (xvii)   Securities in e-tranding are in :

(a)   Paper form   (b) Electronic form

(c)   Both of the above   (d) None of the above

Q.1 (xviii)   As a result of online trading, the liquidity has:

(a) Increase   (b) Decreased

(c) No effect   (d) None of the above

Q.1 (xix)   E-marketing requires:

(a) Whole sellers   (b) Retailers

(c) Costly outlets   (d) None of the above

Q.1 (xx)   E-marketing saves:

(a) Time   (b) Money

(c) Energy   (d) All of the above

Note: **True/False questions:**

(Each question must be given only one options either True or False.)

Q.1 (xxi)   A computer performs operations with very low speed.

Q.1(xxii)   A program is set of instructions.

Q.1 (xxiii)   LAN stands for 'Large Area Network'

Q.1 (xxiv) A webpage is a collection of websites.

Q.1 (xxv) E-marketing is an application of E-commerce.

Q.1 (xxvi) E-cash is also called digital cash.

Q.1(xxvii) Firewalls can be implemented in both hardware and software, or a combination of both.

Q.1 (xxviii)E-banking is fully secure.

Q.1 (xxix) E-trading does not help in research support.

Q.1 (xxx) E-marketing is not suitable for customers.

(1×3●=30)

Section-B

(Note: Each question carry 2 marks and all are compulsory)

Q.2 Define information technology.

Q.3 What are important characteristics of Computer?

Q.4 What are output devices?

Q.5 What is cache memory?

Q.6 What are different multimedia devices?

Q.7 What are graphics?

Q.8 Explain two advantages of internet.

Q.9 What do you mean by website?

Q.10 What is B2B commerce?

Q.11 Define E-commerce.

Q.12 What are the problems with traditional system of payments?

Q.13 What is confidentiality?

Q.14 What is traditional banking?

Q.15 What is the meaning of e-trading?

Q.16 Give any two features of e-marketing.

Section C

(Do any five questions out of seven.)

Each question carry 4 marks.

Q.17 What is the future of computer?

Q.18 What is downloading? Explain with the help of an example.

Q.19 What do you understand by EPS? What are its requirements?

Q.20 What do you mean by Cryptography?

Q.21 Explain the process of E-banking?

Q.22 Name 5P's of E-marketing.

Q.23 Write any two differences between Traditional Trading and E-trading.